

## BACHELOR OF ARTS IN ECONOMICS PROGRAMME

### Programme Objectives

The Bachelor of Arts in Economics Degree programme is intended to produce graduates who are technically and intellectually competent in building careers in the application of Economic Theories, Models and Techniques in day to day Business decision making process.

Specifically, the Degree programme will:

- Provide a good understanding of economic concepts and tools that have direct Business applications
- Provide students with a basic understanding of the economic theory and analytical tools that can be used in Business decision making process
- Sharpen the beneficiaries' analytical skills through integrating their knowledge of the economic theory with the decision making techniques in Business
- Increase on the number of the much needed critical mass of trained people in the area of Business Research and Trainers in the country

### Programme Structure

The course is proposed to have duration of six (6) semesters each of seventeen (17) weeks.

<b>YEAR ONE</b>		
<b>Semester One</b>		<b>CU</b>
ECO 1101	Microeconomics I	3
ECO 1102	Introduction to Mathematics for Economists	3
ECO 1103	Principles of Accounting	3
ECO 1105	Introduction to Ugandan Economy	3
BBA 1106	Business Administration	3
BBA 1105	Business Comm. Skills	3
<b>Semester Two</b>		
ECO 1201	Principles of Development Economics	3
ECO 1202	Macroeconomics I	3
ECO 1203	Introduction to Statistics for Economists	3

ECO 1207	ICT I	3
COM1202	Business Law	3
BBA 1203	Principles of Management	3
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<b>YEAR TWO: Semester One</b>		
ECO 2101	Microeconomics II	3
ECO 2102	Quantitative Methods	3
ECO 2103	Mathematical Economics	3
ECO 2104	ICT II	3
ECO 2111	Managerial Economics	3
<b>Electives (Choose any One)</b>		
ECO 2105	Marketing and Cooperatives	3
ECO 2109	Production Economics	3
BHR 2104	Human Resources Economics	3
		18
<b>Semester Two</b>		
ECO 2201	Macroeconomics II	3
ECO 2202	Econometrics	3
ECO 2203	Research Methods	3
COM 2211	Financial Management	3
<b>Electives (Choose any Two)</b>		
ECO 2204	Labour Economics	3
ECO 2208	International Finance	3
ECO 2209	Industrial Economics	3
ECO 2210	Transport Economics	3
		18
<b>Recess Semester</b>		
ECO 2301	Field Attachment	5
<b>YEAR THREE: Semester One</b>		
ECO 3101	Intermediate Microeconomics	3
ECO 3102	Development Economics	3
ECO 3110	Negotiation Skills	3
BBA 3111	Strategic Management	3
BEM 3102	Entrepreneurship Development	3
<b>Electives (Choose One)</b>		
BSA 3108	Taxation	3
ECO 3103	Economic Development	3
ECO 3104	Resource Economics	3

ECO 3108	Monetary Economics	3
		18
<b>Semester Two</b>		
ECO 3201	Intermediate Macroeconomics	3
ECO 3202	Project Planning and Management	3
ECO 3206	Public Sector Economics	3
LGD 3204	Business Ethics	3

<b>ELECTIVES (Choose any Two)</b>		
ECO 3205	Health Economics	3
ECO 3210	Economics of Regulation	3
ECO 3204	Research Paper	3
ECO 3212	Trade, Competitiveness & Development	3
BSF 3203	Economic Investment Appraisal	3
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## MASTERS IN HOSPITALITY AND TOURISM MANAGEMENT (MHTM)

### Aim and Objectives

The aim of the Masters in Hospitality and Tourism Management is to provide intellectual and professional development, and to develop the understanding of hospitality and tourism business practice and public sector hospitality and tourism issues from multiple perspectives. This programme aims at providing students with a firm theoretical understanding of major conceptual and applied issues in respect to hospitality and tourism management. Students should be aware of contemporary debates and current research in hospitality and tourism field.

Students will develop ability and skills to think critically about the relationship between hospitality and tourism and development as well as the policies which facilitate or regulate hospitality and tourism. Advanced research methods training is provided so that it can be applied in a variety of hospitality and tourism related environment.

### PROGRAMME STRUCTURE

#### PLAN A

YEAR 1 Semester 1		CU
HTM7101	Organizational Theory for Hospitality and Tourism	3
HTM7102	Hospitality and Tourism Marketing Management	3
HTM7103	Leisure Theories and Behaviour	3
HTM7104	Hospitality Operations Management	3
		12

<b>Semester 2</b>		
HTM7205	Strategic Management for Hospitality and Tourism	2
HTM7206	Financial Management for Hospitality and Tourism	3
HTM7207	Hospitality and Tourism Law	2
HTM7208	Sustainable Tourism Development	3
MBA7303	Research Methods	3
		13

#### Recess Semester (8weeks)

HTM7310	Field Study	5
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#### YEAR 2 Semester 1

HTM8101	Consumer Behaviour and Tourist Destination Choice	3
HTM8102	Tourism Planning and Policy Management	3
HTM8103	Seminar Series	2
		8

#### YEAR 2 Semester 2

HTM8205	Seminar Series	2
HTM8206	Research Dissertation	10
		12

#### Total Credit Units

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#### PLAN B

#### YEAR 1, Semester 1

HTM7101	Organizational Theory for Hospitality and Tourism	3
HTM7102	Hospitality and Tourism Marketing Management	3
HTM7103	Leisure Theories and Behaviour	3