

FIN 2120	Business Economics	4
MRK 2103	Marketing Fundamentals for Small Firms	4
BEM 2104	Small Business Finance Mgt	4
BEM 2105	Feasibility Study and Analysis	2
		18
Semester II		
BEM 2208	Project Management	4
BUC 2218	Business Software Applications	4
FIN 2205	Business Law II	4
MGT 2208	Human Behaviour at Work	5
MGT 2209	Service Sector Mgt	4
MGT 2210	Entrepreneurship Development II	4
MGT 2211	Project Appraisal	2
MGT 2216	Elements of Production Management	5
MGT 2217	Research Methods	2
		18
	Total Credit Units in Year II	36
Year III: Semester I		
BEM 3107	Project Management	4
BEM 3108	Principles of Human Resource Planning	4
MGT 3102	Human Resource Management	4
MGT 3117	Research Methods	2
MGT 3122	Business Statistics	5

MGT 3123	Human Resource Planning	5
BUC 3103	Information Systems Development Management	4
BUC 3104	Corporate Data Base Management	5
BUC 3105	Enterprise Network Administration & Management	4
BUC 3107	Systems Analysis & Design	5
BUC 3123	Decision & Management Support System	4
FIN 3101	Elements of Taxation	2
BEM 3109	Creativity & Innovation	3
		15
Semester II		
MGT 3217	Strategic Management	4
FIN 3251	Uganda Economy	3
BEM 3208	Project Planning & Management	4
MGT 3210	Creativity & Innovation	5
MGT 3211	Research Report	2
MGT 3206	Business Ethics	3
		16
	Total Credit Units in Year III	31

Year One	37
Year Two	36
Year Three	31
Total	104

BACHELOR OF INTERNATIONAL BUSINESS (BINB)

Programme Regulations

Studies and examinations for a Bachelors Degree shall be governed by the general regulations and statutes of Makerere University and in addition by the regulations of the Makerere University Business School (MUBS).

Programme Structure

Curriculum

Every curriculum for the degrees is subject to approval of the Academic Board and Senate. No candidate is deemed registered without such approval and no change is permitted without it.

Year I: Semester I		CU
ACC 1101	Financial Accounting	4
MRK1102	Introduction to International Business Environment	4

FIN1102	Business Law	4
MGT 1105	Business Communication Skills	3
LHM 1105	French (Pr)	4
LHM 1106	Kiswahili (Pr)	4
LHM 1107	German (Pr)	4
Electives (Choose any one)		
MRK 1120	Import decisions	4
BIB 1101	Internet tools for International Business	4
MPL 1104	Information Communication Technology I	4
MRK 1120	Import Decisions	4
		19
Semester Two		
MGT 1206	Quantitative Methods	5
MGT 1208	Principles of Management	5
MGT 1210	Business Administration	5

BIB 1202	International Trade	4
FIN 1210	International Economics	5
MRK 1220	Business in Emerging Markets	4
LHM 1211	French II (Pr)	4
LHM 1212	Kiswahili I (Pr)	4
LHM 1213	German II (Pr)	4
Electives (Choose Any one)		
FIN 1230	Comparative Economic systems	4
FIN 1231	Economic Development & Growth	4
		20
Year: II Semester One		
LHM 2104	French III (Pr)	3
LHM 2106	Kiswahili II (Pr)	3
LHM 2107	German I (Pr)	3
GMT 2126	Quantitative Methods	5
MRK 2112	Principles of Marketing	5
MRK 2120	Global Marketing Strategy	4
MRK 2121	Multi Cultural Marketing strategy	4
BIB 2103	International Business Law	4
MRK 2123	Cross Cultural Management	4
Electives (Choose Any one)		
ACC 2130	International Business Operations	4
MRK 2124	Multi National Corporate Mgt	4
		20
Semester II		
FIN 2208	Managerial Finance	5
LHM 2210	French II (Pr)	5
LHM 2211	Kiswahili II (Pr)	5
LHM 2212	German II (Pr)	5
MGT 2200	Human Resource Management	4
MGT 2217	Research Methods	2
BIB 2204	Developing an International Business Strategy	4

MRK 2220	International Marketing	4
MRK 2221	International Logistics & Supply Chain Management	4
MGT 2221	Regional Corporation & Integration	3
MKT 2212	Principles of Marketing	5
Electives Choose any one (Audited)		
LHM 2220	French I	
LHM 2221	German I	
LHM 2222	Kiswahili I	
		19
Year III: Semester I		
BUC 3101	Intern. Communication & Tech.	5
MGT 3102	Human Resource Management	4
MGT 3105	Entrepreneurship Development	5
MGT 3117	Research Methods	2
ACC 3103	International Finance & Accounting	5
MRK 3120	Cross Cultural negotiations in International Business Markets	4
		15
Electives Choose any one (Audited)		
LHM 3104	French V (Pr)	4
LHM 3105	German I (Pr)	5
LHM 3106	Kiswahili I (Pr)	4
LHM 3109	German (Pr)	4
Semester II		
BIB 3207	Project Report	2
MRK 3208	Multilateral Trading Systems	4
MGT 3205	Entrepreneurship Development	
MGT 3223	International Marketing	
FIN3230	Multinational Business Finance	4
MRK 3210	Culture & International Management	5
	MRK3211 Export Marketing Mgt	5
		19