

PLAN B

SEMESTER ONE		
		CU
MSE 7101	Entrepreneurship Theory & Practice	3
MSE 7103	Small Business Management	2
MSE 7104	Creativity & Innovation	3
MSE 7105	Business Start-up & Growth	2
MSE 7107	Entrepreneurial Marketing	2
	Total Credit Units in Semester One	12
SEMESTER TWO		
		CU
MSE 7201	Strategic Management	2
MSE 7202	Project Planning & Management	3
MSE 7203	Corporate Entrepreneurship	2
MSE 7204	Business Environment & Economics	2
MSE 7207	Resource Mobilization & Finance Management	2
	Total Credit Units in Semester two	11

YEAR TWO Semester I		
MSE 8102	Entrepreneurship & Economic Devt	2
MSE 8103	Research Methods	2
MSE 8105	Management of Change	2
MSE 8106	Business Ethics	2
MSE 8108	Entrepreneurship Seminar Series I	2
	Total Credit Units Semester I, year II	10
	Semester II	CU
MSE 8202	Project Report	5
MSE 8203	Entrepreneurship Seminar Series II	2
	Total Credit Units in Semester II, Year II	7
AUDITED COURSES		
MSE 7102	Info. Systems in Entrepreneurship	0
MSE 7106	Business Com. & Negotiation Skills	0
MSE 7205	E - Commerce	0
MSE 7206	Business Administration	0
MSE 8101	Accounting for Non Finance Managers	0
MSE 8107	Business Plan Project	0
Total	Total	40

MASTER OF INTERNATIONAL BUSINESS

Aim and Objectives

The MIB is designed to advance the careers of international business professionals. It aims to produce graduates with the resources, capabilities and support they will need to take leadership roles in international businesses.

Specific Objectives

The specific objectives of the Masters of International Business include:

- i. To provide international organizations with graduates who have both international business and management skills and cross-cultural competences.
- ii. To empower students to undertake research studies and contribute to the growth of existing literature of various dimensions of international business, and to extend the same through

- iii. publications, seminars, conferences and short duration executive programs.
- iii. To present conceptual analyses of theories and models used in management of international business enterprises
- iv. To expose students to the different complexities faced by business people when conducting business in a global environment
- v. To present tools and techniques which can enable students to analyze and develop business strategies in an international environment.
- vi. To empower students to handle the challenges of small and medium-sized businesses (which dominate the business environment in Uganda, East Africa and Africa) in the context of international business.

YEAR ONE Semester One		CU
MODULE 1		
MIB 7101	Global Trade and Markets	2
MIB 7102	Economics of International Trade	3
MIB 7103	Globalization & Environment of International Business	2
Total CU		7
MODULE 2		
MIB 7104	Legal Aspects of International Business	3
MIB 7105	Global Communication & Information Systems	3
MIB 7106	International Entrepreneurship & Innovation	3
Total CU for semester		16
YEAR ONE Semester Two		
MODULE 3		
MIB 7301	E-Commerce	3
MIB 7202	International Strategic Management	2
MIB 7203	Multicultural Communication & Negotiation	3
Total CU		8
MODULE 4		
MIB 7204	International Business Research Methodology	2
MIB 7205	International Relations and Diplomacy	3
MIB 7206	National Trade Policy and International Competitiveness	3
Total CU for semester		16
YEAR TWO Semester One		
MODULE 5		
MIB 8101	Seminar Series in International Business I	2
Options International Marketing Option		
MIB 8102	Global Marketing Strategy	3
Electives (Choose one)		
MIB 8103	International Product Development and Quality Management	2
MIB 8104	Global Value Chain Management	2
International Finance Option		
MIB 8105	International Financial Management	3

Electives (Choose One)		
MIB 8106	International Banking Operations & Strategy	2
MIB 8107	Financial Analysis and Management of International Groups	2
International Management Option		
MIB 8108	International Cross-Cultural Management	3
Electives (Choose One)		
MIB 8109	Total Quality Management in International Business	2
MIB 8110	International Management Accounting & Control	2
Total CU		7
MODULE 6 OPTIONS		
International Marketing Option		
MIB 8111	International Marketing Communications Strategy	3
Electives (Choose One)		
MIB 8112	International Marketing of Commodity Products and Services	2
MIB 8113	Specialized Market Studies	2
International Finance Option		
MIB 8114	International Accounting & Financial Reporting	3
Electives (Choose One)		
MIB 8115	International Financial Markets	2
MIB 8116	International Financial Transactions: Law & Practice	2
International Management Option		
MIB 8117	Collaborations & Strategic Alliances in International Business	3
Electives (Choose One)		
MIB 8118	Political Economy of International Business	2
MIB 8119	International Operations and Logistics Management	2
Total Cu For Semester		12
YEAR TWO Semester Two		
MODULE 7 & 8		
MIB 8101	Seminar Series in International Business II	2
MIB 8203	Research Project Report	5
TOTAL CREDIT UNITS		51