

MASTER OF SCIENCE IN ENTREPRENEURSHIP

Overall Objective

To facilitate learning and to be able to build a substantial entrepreneurial capacity in the country

Specific Objectives

This programme is intended to:

- i. Develop knowledge in the area of Entrepreneurship.
- ii. Enhance the research competencies of the staff of academic faculties and research departments.
- iii. To increase the number of trained people in the area of Entrepreneurship.
- iv. Avail an opportunity to aspiring managers to acquire the clear understanding of Entrepreneurship and their implications in the business world.
- v. Facilitate training of academic staff in entrepreneurship.
- vi. Inculcate an entrepreneurial culture in graduates of the programme, and enable them to be able to inculcate this culture in others
- vii. Inspire graduates of the programme to start-up and grow businesses.

ACADEMIC COURSE CONTENT -

PLAN A

Semester One		
		CU
MSE 7101	Entrepreneurship Theory & Practice	3
MSE 7106	Business Com. & Negotiation Skills	2
MSE 7103	Small Business Management	2
MSE 7104	Creativity & Innovation	3
MSE 7105	Business Start-up & Growth	2
MSE 7107	Entrepreneurial Marketing	2
	Total Credit Units in Semester One	14
Semester Two		CU

MSE 7201	Strategic Management	2
MSE 7202	Project Planning & Management	3
MSE 7203	Corporate Entrepreneurship	2
MSE 7204	Business Environment & Economics	2
MSE 7205	E - Commerce	3
MSE 7207	Resource Mobilization & Finance Management	2
	Total Credit Units in Semester two	14
YEAR TWO Semester I		
		CU
MSE 8102	Entrepreneurship & Economic Devt	2
MSE 8103	Research Methods	2
MSE 8105	Management of Change	2
MSE 8106	Business Ethics	2
MSE 8108	Entrepreneurship Seminar Series I	2
	Total Credit Units Semester I, year II	10
	SEMESTER II	CU
MSE 8201	Dissertation	9
MSE 8203	Entrepreneurship Seminar Series II	2
	Total Credit Units in Semester II, Year II	11
	AUDITED COURSES	
MSE 7102	Info. Systems in Entrepreneurship	0
MSE 7206	Business Administration	0
MSE 8101	Accounting for Non Finance Managers	0
MSE 8107	Business Plan Project	0
Total	Total	49

PLAN B

SEMESTER ONE		
		CU
MSE 7101	Entrepreneurship Theory & Practice	3
MSE 7103	Small Business Management	2
MSE 7104	Creativity & Innovation	3
MSE 7105	Business Start-up & Growth	2
MSE 7107	Entrepreneurial Marketing	2
	Total Credit Units in Semester One	12
SEMESTER TWO		
		CU
MSE 7201	Strategic Management	2
MSE 7202	Project Planning & Management	3
MSE 7203	Corporate Entrepreneurship	2
MSE 7204	Business Environment & Economics	2
MSE 7207	Resource Mobilization & Finance Management	2
	Total Credit Units in Semester two	11

YEAR TWO Semester I		
MSE 8102	Entrepreneurship & Economic Devt	2
MSE 8103	Research Methods	2
MSE 8105	Management of Change	2
MSE 8106	Business Ethics	2
MSE 8108	Entrepreneurship Seminar Series I	2
	Total Credit Units Semester I, year II	10
	Semester II	CU
MSE 8202	Project Report	5
MSE 8203	Entrepreneurship Seminar Series II	2
	Total Credit Units in Semester II, Year II	7
AUDITED COURSES		
MSE 7102	Info. Systems in Entrepreneurship	0
MSE 7106	Business Com. & Negotiation Skills	0
MSE 7205	E - Commerce	0
MSE 7206	Business Administration	0
MSE 8101	Accounting for Non Finance Managers	0
MSE 8107	Business Plan Project	0
Total	Total	40

MASTER OF INTERNATIONAL BUSINESS

Aim and Objectives

The MIB is designed to advance the careers of international business professionals. It aims to produce graduates with the resources, capabilities and support they will need to take leadership roles in international businesses.

Specific Objectives

The specific objectives of the Masters of International Business include:

- i. To provide international organizations with graduates who have both international business and management skills and cross-cultural competences.
- ii. To empower students to undertake research studies and contribute to the growth of existing literature of various dimensions of international business, and to extend the same through

- publications, seminars, conferences and short duration executive programs.
- iii. To present conceptual analyses of theories and models used in management of international business enterprises
- iv. To expose students to the different complexities faced by business people when conducting business in a global environment
- v. To present tools and techniques which can enable students to analyze and develop business strategies in an international environment.
- vi. To empower students to handle the challenges of small and medium-sized businesses (which dominate the business environment in Uganda, East Africa and Africa) in the context of international business.